



# PyCon PL '23

sponsorship offer

# HELLO...

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On behalf of the PyCon PL 2023 Organising Committee I am pleased to invite you to support the 15th edition of the event. Therefore, I would like you to get familiarized with our offer to sponsors.

Last year we returned with the biggest and the oldest Python conference in Poland - PyCon PL. This year it will be held again in the Education and Congress Center of Silesian University of Technology in Gliwice. The venue is well prepared for conference events and offers good exhibition space for sponsors. In addition we will also offer the possibility of attending the event online by providing access to streaming and asking questions remotely. The PyCon PL talks and workshops, like in the previous years, will be in both English and Polish, with most of them in the former. We expect the number of attendees on-site to be around 350-500 this year.

We are aware that the further development of the conference requires strong, solid partners and sponsors. I believe that your share in supporting PyCon PL 2023 will be beneficial to both parties and at the same time the conference participants will benefit from our cooperation. Therefore, I invite you to get familiarized with the sponsorship terms we offer this year.

Filip Kłębczyk

Chief organizer of the PyCon PL 2023 conference



# WHEN AND WHERE?

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# OBJECTIVE AND MISSION

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The objective of the conference is to raise the participants' qualifications, integration of the Python developers community in Poland, popularization of new applications of the language as well as spreading good programming practices and sharing practical experience.

# TARGET GROUP


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The conference is addressed to all Python programmers. Thanks to the presentations on a wide range of topics, the conference being held mostly over the weekend and reasonable fees, PyCon PL opens its doors to both the specialists and Python enthusiasts who improve their skills (including students and other learners). This year we are expecting hundreds on-site participants.

# SUBJECT AREA

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The subject area embraces the widely understood programming and the use of Python. Starting from its day-to-day applications through frameworks for creating web applications and finishing with the use of Python for machine learning, research and development purposes. The topics that discuss community, social and software projects management aspects are as well welcome during the conference.



# SPONSORSHIP LEVELS

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
The possibility of giving one 3h workshop by the Sponsor	●	○	○	○	○
The possibility of giving a special 30 min. recruit-oriented presentation	●	●	○	○	○
Up to 5 min. presentation of sponsor at opening	●	●	○	○	○
Short 20-30 second video on stream during breaks if Sponsor provides one	●	●	●	○	○
Ability to send one mailing with job proposals or advertisements	●	●	●	○	○
Possibility of placing Sponsor's job offers on the conference website	10	3	1	○	○
The possibility of giving presentations/talks on technical topic	90 min.	90 min.	30 min.	○	○
Placing the Sponsor's logo on the conference website landing page	●	●	●	●	○
Sponsor's logotype on carousel during live stream	●	●	●	●	○
Locating the Sponsor's advertising stall in the sponsors stalls zone	●	●	●	●	○
Possibility of screening up slides in the breaks between presentations	6	3	2	1	○
Fee free participation in the conference for representatives of Sponsor	10	5	3	2	○
Information about becoming a Sponsor in conference social media	●	●	●	●	○
Placing the Sponsor's roll-up screen in the conference venue	8	4	3	2	1
Attaching gadgets and merchandising materials to the starter pack	●	●	●	●	●
Loyalty discount for sponsors in the next year	●	●	●	●	●
Sponsor's description under stream	●	●	●	●	●
Placing the logo in the "Sponsors" section of the conference website	●	●	●	●	●

# DIAMOND SPONSOR

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- The exclusive (one per event) title of PyCon PL 2023 Diamond Sponsor
- The possibility of giving one 3h workshop by the Sponsor
- The possibility of giving a special 30 min. presentation by the Sponsor in order to recruit
- Up to 10 min. presentation of sponsor at opening
- Short 20-30 sec. video on stream during breaks if Sponsor provides one
- Ability to send two mailings with job proposals or advertisements to PyCon PL participants who agree to receive them during registration
- Possibility of placing Sponsor's ten job offers on the conference website
- The possibility of giving one 90 min. presentations on technical subject matters by the Sponsor
- Placing the Sponsor's logo in additional places of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website
- Sponsor's logotype on carousel during live stream
- Locating the Sponsor's advertising stall in the sponsors stalls zone
- The possibility of screening up to 6 Sponsor's slides in the breaks between presentations
- Fee free participation in the conference for ten representatives of the Sponsor
- The information about becoming a Sponsor in conference social media services
- Placing eight of the Sponsor's roll-up screens in the conference rooms and at registration
- Attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point in the conference venue
- Loyalty discount for sponsors in the next year
- Sponsor's description under the stream

Net price: 6 600 EUR or 33 000 PLN (for last year sponsors)

7 800 EUR or 39 000 PLN (standard price)

# PLATINUM SPONSOR

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- The title of PyCon PL 2022 Platinum Sponsor
- The possibility of giving a special 30 min. presentation by the Sponsor in order to recruit
- Up to 5 min presentation of sponsor at opening
- Short 20-30 sec. video on stream during breaks if Sponsor provides one
- Ability to send one mailing with job proposals or advertisements to PyCon PL participants who agree to receive them during registration
- Possibility of placing Sponsor's three job offers on the conference website
- The possibility of giving one 90 min. presentations on technical subject matters by the Sponsor
- Placing the Sponsor's logo in additional places of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website
- Sponsor's logotype on carousel during live stream
- Locating the Sponsor's advertising stall in the sponsors stalls zone
- The possibility of screening up to 3 Sponsor's slides in the breaks between presentations
- Fee free participation in the conference for five representatives of the Sponsor
- The information about becoming a Sponsor in conference social media services
- Placing four the Sponsor's roll-up screen in the conference rooms and at registration
- Attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point in the conference venue
- Loyalty discount for sponsors in the next year
- Sponsor's description under stream

Net price: 3 300 EUR or 16 500 PLN (for last year sponsors)

3 900 EUR or 19 500 PLN (standard price)

# GOLD SPONSOR

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- The title of PyCon PL 2022 Gold Sponsor
- Ability to send one mailing with job proposals or advertisements to PyCon PL participants who agree to receive them during registration
- Possibility of placing Sponsor's one job offers on the conference website
- The possibility of giving one 60 min. presentations on technical subject matters by the Sponsor
- Placing the Sponsor's logo in additional places of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website
- Sponsor's logotype on carousel during live stream
- Locating the Sponsor's advertising stall in the sponsors stalls zone
- The possibility of screening up to 2 Sponsor's slides in the breaks between presentations
- Fee free participation in the conference for three representatives of the Sponsor
- The information about becoming a Sponsor in conference social media services
- Placing three the Sponsor's roll-up screen in the conference rooms and at registration
- Attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point in the conference venue
- Loyalty discount for sponsors in the next year
- Sponsor's description under stream

Net price: 2 200 EUR or 11 000 PLN (for last year sponsors)  
2 600 EUR or 13 000 PLN (standard price)



# SILVER SPONSOR

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- The title of PyCon PL 2022 Silver Sponsor
- Placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor
- Sponsor's logotype on carousel during live stream
- Locating the Sponsor's advertising stall in the sponsors stalls zone
- The possibility of screening up to 1 Sponsor's slide in the breaks between presentations
- Fee free participation in the conference for two representatives of the Sponsor
- The information about becoming a Sponsor in conference social media services
- Placing two the Sponsor's roll-up screen in the conference rooms and at registration
- Attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point in the conference venue
- Loyalty discount for sponsors in the next year
- Sponsor's description under stream

Net price: 1 300 EUR or 6 500 zł (for last year sponsors)  
1 500 EUR or 7 500 zł (standard price)

# BRONZE SPONSOR

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- The title of PyCon PL 2022 Bronze Sponsor
- Placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor
- Placing one the Sponsor's roll-up screen in the conference rooms and at registration
- Attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point in the conference venue
- Loyalty discount for sponsors in the next year
- Sponsor's description under stream

Net price: 600 EUR or 3 000 zł (for last year sponsors)  
700 EUR or 3 500 zł (standard price)

# GRAPHITE SPONSOR

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- The title of PyCon PL 2022 Graphite Sponsor
- Placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor
- Attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point in the conference venue
- Loyalty discount for sponsors in the next year
- Sponsor's description under stream

Material support  
(negotiable)

## CONTACT INFORMATION

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