PyConPI'22

sponsorship offer

HELLO...

On behalf of the PyCon PL 2022 Organising Committee I am pleased to invite you to support the 14th edition of the event. Therefore, I would like you to get familiarized with our offer to sponsors.
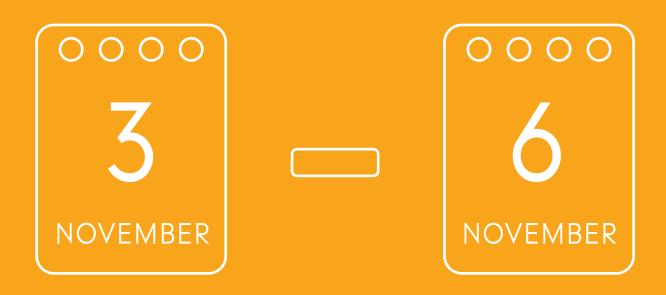
After one year of break, the biggest and the oldest Python conference in Poland returns. This year it will be held on-site, in the Education and Congress Center of Silesian University of Technology in Gliwice. The venue is well prepared for conference events and offers good exhibition space for sponsors. In addition we will also offer the possibility of attending the event online by providing access to streaming, which gives sponsors even better reach. The PyCon PL talks and workshops, like in the previous years will be in both English and Polish. We expect the number of attendees on-site to be around 500 this year.

We are aware that the further development of the conference requires strong, solid partners and sponsors. I believe that your share in supporting PyCon PL 2022 will be beneficial to both parties and at the same time the conference participants will benefit from our cooperation. Therefore, I invite you to get familiarized with the sponsorship terms we offer this year.

Filip Kłębczyk
Chief organizer of the PyCon PL 2022 conference

WHEN AND WHERE?

3 NOVEMBER — **6** NOVEMBER

GLIWICE

OBJECTIVE AND MISSION

The objective of the conference is to raise the participants' qualifications, integration of the Python developers community in Poland, popularization of new applications of the language as well as spreading good programming practices and sharing practical experience.

TARGET GROUP

The conference is addressed to all Python programmers. Thanks to the presentations on a wide range of topics, the conference being held mostly over the weekend and reasonable fees, PyCon PL opens its doors to both the specialists and Python enthusiasts who improve their skills (including students and other learners). This year we are expecting around 500 on-site participants.

SUBJECT AREA

The subject area embraces the widely understood programming and the use of Python. Starting from its day-to-day applications through frameworks for creating web applications and finishing with the use of Python for research and development purposes. The topics that discuss community, social and software projects management aspects are as well welcome during the conference.

SPONSORSHIP LEVELS

	PLATINUM	GOLD	SILVER	BRONZE
The possibility of giving a special 30 min. recruit-oriented presentation	●	○	○	○
Up to 5 min. presentation of sponsor at opening	●	○	○	○
Short 20-30 second video on stream during breaks if Sponsor provides one	●	○	○	○
Ability to send one mailing with job proposals or advertisements	●	●	○	○
Possibility of placing Sponsor's job offers on the conference website	3	1	○	○
The possibility of giving presentations/talks on technical topic	90 min.	60 min.	○	○
Placing the Sponsor's logo on the conference website landing page	●	●	○	○
Sponsorr's logotype on carousel during live stream	●	●	●	○
Locating the Sponsor's advertising stall in the sponsors stalls zone	●	●	●	○
Possibility of screening up slides in the breaks between presentations	3	2	1	○
Fee free participation in the conference for representatives of Sponsor	5	3	2	○
Information about becoming a Sponsor in conference social media	●	●	●	○
Placing the Sponsor's roll-up screen in the conference venue	4	3	2	1
Attaching gadgets and merchandising materials to the starter pack	●	●	●	●
Loyalty discount for sponsors next year	●	●	●	●
Sponsor's description under stream	●	●	●	●
Placing the logo in the "Sponsors" section of the conference website	●	●	●	●
	3250 EUR	2200 EUR	1350 EUR	650 EUR

The above amounts are net price

PLATINUM SPONSOR

- The title of PyCon PL 2022 Platinum Sponsor

- The possibility of giving a special 30 min. presentation by the Sponsor in order to recruit

- Up to 5 min presentation of sponsor at opening

- Short 20-30 second video on stream during breaks if Sponsor provides one

- Ability to send one mailing with job proposals or advertisements to PyCon PL participants who agree to receive them during registration

- Possibility of placing Sponsor's three job offers on the conference website

- The possibility of giving one 90 min. presentations on technical subjectmatters by the Sponsor

- Placing the Sponsor's logo in additional places of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website

- Sponsorr's logotype on carousel during live stream

- Locating the Sponsor's advertising stall in the sponsors stalls zone

- Tthe possibility of screening up to 3 Sponsor's slides in the breaks between presentations

- Fee free participation in the conference for five representatives of the Sponsor

- The information about becoming a Sponsor in conference social media services

- Placing four the Sponsor's roll-up screen in the conference rooms and at registration

- Attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point in the conference venue

- Loyalty discount for sponsors next year

- Sponsor's description under stream

Net price: 3 250 EUR

GOLD SPONSOR

- The title of PyCon PL 2022 Gold Sponsor
- Ability to send one mailing with job proposals or advertisements to PyCon PL participants who agree to receive them during registration
- Possibility of placing Sponsor's one job offers on the conference website
- The possibility of giving one 60 min. presentations on technical subjectmatters by the Sponsor
- Placing the Sponsor's logo in additional places of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website
- Sponsorr's logotype on carousel during live stream
- Locating the Sponsor's advertising stall in the sponsors stalls zone
- Tthe possibility of screening up to 2 Sponsor's slides in the breaks between presentations
- Fee free participation in the conference for three representatives of the Sponsor
- The information about becoming a Sponsor in conference social media services
- Placing three the Sponsor's roll-up screen in the conference rooms and at registration
- Attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point in the conference venue
- Loyalty discount for sponsors next year
- Sponsor's description under stream

Net price: 2 200 EUR

SILVER SPONSOR

- The title of PyCon PL 2022 Silver Sponsor
- Placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor
- Sponsorr's logotype on carousel during live stream
- Locating the Sponsor's advertising stall in the sponsors stalls zone
- Tthe possibility of screening up to 1 Sponsor's slide in the breaks between presentations
- Fee free participation in the conference for two representatives of the Sponsor
- The information about becoming a Sponsor in conference social media services
- Placing two the Sponsor's roll-up screen in the conference rooms and at registration
- Attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point in the conference venue
- Loyalty discount for sponsors next year
- Sponsor's description under stream

Net price: 1 350 EUR

BRONZE SPONSOR

- The title of PyCon PL 2022 Bronze Sponsor
- Placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor
- Placing one the Sponsor's roll-up screen in the conference rooms and at registration
- Attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point in the conference venue
- Loyalty discount for sponsors next year
- Sponsor's description under stream

Net price: 650 EUR

GRAPHITE SPONSOR

- The title of PyCon PL 2022 Graphite Sponsor
- Placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor
- Attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point in the conference venue
- Loyalty discount for sponsors next year
- Sponsor's description under stream

Material support
(negotiable)

CONTACT INFORMATION

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