PyConPI '20

Sponsorship Offer

Dear Sir/Madam

On behalf of the PyCon PL 2020 Organising Committee I am pleased to invite you to support the 13th edition of the event. Therefore, I would like you to get familiarised with our offer to sponsors.

This year surprised us all with coronavirus pandemic. Most of PyCon conferences happening in different countries were cancelled or moved to the next year. Our plans also had to change and in result this year's event won't happen in physical location and traditional form. Instead we decided to organize an online conference, because we are confident that remote event, that will make the Autumn days brighter, is better than lack of it. Different form of the conference creates new possibilities, also for sponsors. More affordable price for attendees and wider range of audience.

For our loyal sponsors, that support us regularly we are offering sponsorship levels at lower prices. We are aware that the further development of the conference requires strong, solid partners and sponsors. I believe that your share in supporting PyCon PL 2020 will be beneficial to both parties and at the same time the conference participants will benefit from our cooperation. Therefore, I invite you to get familiarised with the sponsorship terms we offer this year.

Filip Kłębczyk
Chief organiser of the conference PyCon PL 2020

12 – 15 LISTOPADA

INTERNET

Cel i misja

The objective of the conference is to raise the participants' qualifications, integration of the Python developers community in Poland, popularisation of new applications of the language as well as spreading good programming practices and sharing practical experience.

Grupa docelowa

The conference is addressed to all Python programmers. Thanks to the presentations on a wide range of topics, the conference being held mostly over the weekend and reasonable fees PyCon PL opens its doors to both the specialists and Python enthusiasts who improve their skills (including students and other learners). This year we are expecting few hundred participants.

Tematyka

The subject area embraces the widely understood programming and the use of Python. Starting from its day-to-day applications through frameworks for creating web applications and finishing with the use of Python for research and development purposes. The topics that discuss community, social and software projects mangement aspects are also welcome during the conference.

PLATINUM SPONSOR

Title platinum sponsor

Dedicated sponsor's channel

Logo on the conference website

Information on Social Media

Sponsor's poste on FB conference

Presentation at the opening

30 min. recruitment talk

90 min. technical subject-matters

Survey among participans

Video ads

Logo during the conference

Sponsor's description under stream

The possiblity of funding a main prize

3 screen slides in the breaks

3 job offers on the conference website

Advertising mailing

Pre-conference mailing

5 tickets

Discount in 2021

Net price (netto):

1 700 EUR
for last year sponsors

1 900 EUR
for new sponsors

GOLD SPONSOR

Title platinum sponsor

Dedicated sponsor's channel

Logo on the conference website

Information on Social Media

Sponsor's poste on FB conference

60 min. technical subject-matters

Survey among participans

Video ads

Logo during the conference

Sponsor's description under stream

The possiblity of funding a main prize

2 screen slides in the breaks

1 job offers on the conference website

Advertising mailing

3 tickets

Discount in 2021

Net price (netto):

850 EUR
for last year sponsors

950 EUR
for new sponsors

SILVER SPONSOR

Title platinum sponsor

Logo on the conference website

Dedicated sponsor's channel

Information on Social Media

Logo during the conference

The possiblity of funding a main prize

2 screen slides in the breaks

2 tickets

Discount in 2021

Net price (netto):

425 EUR
for last year sponsors

475 EUR
for new sponsors

BRONZE SPONSOR

Title platinum sponsor

Information on Social Media

Logo during the conference

Logo on the conference website

The possiblity of funding a main prize

Discount in 2021

Net price (netto):

225 EUR
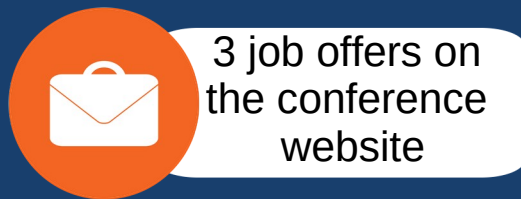for last year sponsors

250 EUR
for new sponsors
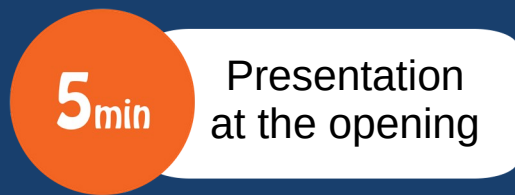
Video Ads — 30/15-sec ad depending on the package

Survey among participans — The possibility of conducting a survey among the conference participants

3 job offers on the conference website — Possibility of placing Sponsor's three job offers on the conference website

5min Presentation at the opening — Up to 5 min presentation of sponsor at each of the opening of the conference

Logo during the conference — Displaying the Sponsor's logo during the conference stream

Sponsor's description under stream — Short description of Sponsor under the conference stream

30 min. recruitment talk — The possibility of giving a special 30 min. presentation by the Sponsor in order to recruit

5 tickets — Fee free participation in the conference for five representatives of the Sponsor
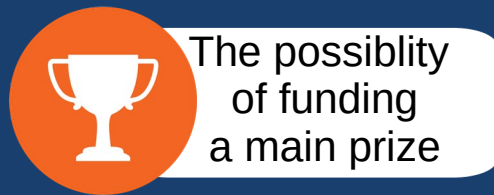
Discount in 2021 — Discount for next edition of the conference (in 2021)

Dedicated sponsor's channel — Dedicated sponsor's text and voice channels on the conference platform

The possiblity of funding a main prize — The information about the sponsorship of the main prize (as long as the Sponsor funds one)

Sponsor's poste on FB conference — Sponsor's posts on Facebook (the number depends on the sponsor's package level)

Title platinum sponsor — Title of Platinum Sponsor

Information on Social Media — The information about becoming a Sponsor in conference social media services

Pre-conference mailing

Mailing before conference

Advertising mailing

Possibility to send mailing with job offers or offered services to PyCon PL participants who consent to it upon registration

3 screen slides in the breaks

The possibility of screening up to 3 Sponsor's slides in the breaks between presentations

Logo on the conference website

Placing the Sponsor's logo in the "Sponsors" section of the conference website along with the link to the website indicated by the Sponsor. For sponsor's packages Gold and Platinium placing the logo in additional places of the conference website.

90 min. technical subject-matters

The possibility of giving one 90 min. or two 45 min. presentations on technical subject-matters by the Sponsor

Contact information

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