PyCon PI '19

Sponsorship Offer

Dear Sir/Madam,

*On behalf of the PyCon PL 2019 Organising Committee I am pleased to invite you to support the **12th edition** of the event. Therefore, I would like you to get familiarised with our offer to sponsors.*

In order to meet the expectations of our attendees and speakers we changed the conference venue. One of the biggest advantages is location easily accessible by public transport (including EuroCity trains) and in close vicinity to the Katowice International Airport. Hotel also has a grill hut that fits 500 people, where we will have our traditional conference barbecue.
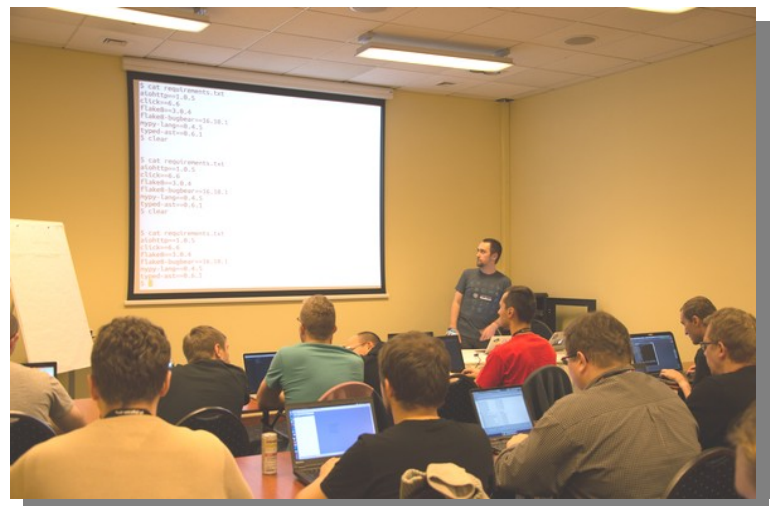
Again there will be a lot of focus on tracks connected with data science and machine learning. We will also have associated events like PyLadies Poland. One of the key aspects connected with the conference are socialising events like board games nights and retro games area. Last year the number of PyCon PL attendees was more than 450 and our aim is to make it even higher.

For our loyal sponsors, that support us regularly we are offering sponsorship levels at lower prices. We also recommend to check special sponsorship options which can be a valuable add-on to other packages.

We are aware that the further development of the conference requires strong, solid partners and sponsors. I believe that your share in supporting PyCon PL 2019 will be beneficial to both parties and at the same time the conference participants will benefit from our cooperation. Therefore, I invite you to get familiarised with the sponsorship terms we offer this year.

Filip Kłębczyk
Chief organiser of the conference PyCon PL 2019

Basic information about PyCon PL

Time and venue

PyCon PL 2019 will be held from 12th to 15th of September in southern part of Poland (around half an hour drive from Katowice International Airport and an hour drive from Kraków Airport), at Villa Verde Congress & SPA**** (http://www.villaverde-hotel.com).

Objective and mission

The objective of the conference is to raise the participants' qualifications, integration of the Python developers community in Poland, popularisation of new applications of the language as well as spreading good programming practices and sharing practical experience.

Target group

The conference is addressed to all Python programmers. Thanks to the presentations on a wide range of topics, the conference being held mostly over the weekend and reasonable fees PyCon PL opens its doors to both the specialists and Python enthusiasts who improve their skills (including students and other learners). This year we are expecting around 500 participants.

Subject area

The subject area embraces the widely understood programming and the use of Python. Starting from its day-to-day applications through frameworks for creating web applications and finishing with the use of Python for research and development purposes. The topics that discuss community, social and software projects mangement aspects are also welcome during the conference.

Sponsorship levels

PLATINUM SPONSOR

- the title of PyCon PL 2019 Platinum Sponsor,
- locating the Sponsor's advertising stall in the sponsors stalls zone,
- placing the Sponsor's logo in additional places of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website,
- the information about becoming a Sponsor in conference social media services,
- up to 5 min presentation of sponsor at each of the openings of the conference,
- the possibility of giving a special 30 min. presentation by the Sponsor in order to recruit,
- the possibility of giving one 90 min. or two 45 min. presentations on technical subject-matters by the Sponsor,
- the possibility of conducting a survey among the conference participants,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,
- placing the Sponsor's roll-up screen in the conference rooms and at registration,
- the information about the sponsorship of the main prize (as long as the Sponsor funds one),
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones),
- the possibility of screening up to 3 Sponsor's slides in the breaks between presentations,
- ability to send one mailing with job proposals or advertisements to PyCon PL participants who agree to receive them during registration,
- possibility of placing Sponsor's three job offers on the conference website,
- fee free participation in the conference for five representatives of the Sponsor.[1]
- **other bonuses (to be negotiated)**

Net price:
3 750 EUR or 15 500 PLN (for last year sponsors)
3 950 EUR or 16 500 PLN (for new sponsors)
5 100 EUR or 21 000 PLN (delayed payment)
+ extra charge for extra non-standard bonuses

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[1] For sponsor representatives standard tickets from Thursday - incl. 1 x single standard room, 2 x twin standard room

GOLD SPONSOR

- the title of PyCon PL 2019 Gold Sponsor,
- locating the Sponsor's advertising stall in the sponsors stalls zone,
- placing the Sponsor's logo in additional places of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website,
- the information about becoming a Sponsor in conference social media services,
- the possibility of giving one 60 minute presentation on technical subject-matters by the Sponsor,
- the possibility of conducting a survey among the conference participants,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,
- placing the Sponsor's roll-up screen in the conference rooms of the event,
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones),
- the possibility of screening up to 2 Sponsor's slides in the breaks between presentations,
- ability to send one mailing with job proposals or advertisements to PyCon PL participants who agree to receive them during registration,
- possibility of placing Sponsor's one job offer on the conference website,
- fee free participation in the conference for three representatives of the Sponsor.[2]

Net price:

2 350 EUR or 9 650 PLN (for last year sponsors)
2 450 EUR or 10 150 PLN (for new sponsors)
3 100 EUR or 12 600 PLN (delayed payment)

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2 For sponsor representatives standard tickets from Thursday - incl. 1 x single standard room, 1 x twin standard room

SILVER SPONSOR

- the title of PyCon PL 2019 Silver Sponsor,
- locating the Sponsor's advertising stall in the sponsors stalls zone,
- placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor,
- the information about becoming a Sponsor in conference social media services
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,
- placing two Sponsor's roll-up screens in the conference rooms of the event,
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones),
- the possibility of screening up to 1 Sponsor's slide in the breaks between presentations,
- fee free participation in the conference for two representative of the Sponsor.[3]

Net price:

1 200 EUR or 4 900 PLN (for last year sponsors)
1 325 EUR or 5 400 PLN (for new sponsors)
1 925 EUR or 7 900 PLN (delayed payment)

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3 For sponsor representatives standard tickets from Thursday - incl. 1 x twin standard room

BRONZE SPONSOR

- the title of PyCon PL 2019 Bronze Sponsor,
- placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,
- placing the Sponsor's roll-up screen in the main conference hall of the event,
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones).

Net price:

450 EUR or 1 750 PLN (for last year sponsors)
510 EUR or 2 000 PLN (for new sponsors)

GRAPHITE SPONOSOR

- the title of PyCon PL 2019 Graphite Sponsor,
- placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,

Material support (negotiable)

Special sponsorship options

COFFEE BREAK SPONSOR

- Sponsor's logotype branding in the space where coffee break will be served (during the time of one coffee break). Coffee break is available to all PyCon PL participants.

Net price:
2 475 EUR or 10 000 PLN

FINANCIAL AID SPONSOR

- Information about sponsoring Financial Aid on opening of the conference
- Sponsor's logotype in Financial Aid section

Net price:
1 225 EUR or 5 000 PLN

RETRO ZONE SPONSOR

- Sponsor's logotype near retrozone stations
- **Unique package - only for one sponsor**

Net price:
510 EUR or 2 000 PLN

BEVERAGES SPONSOR

- Sponsor's logotype branding at point where beverages will be served (only for time of serving beverages that sponsor funded)
- One drink per attendee for all of the attendees (beer and non-alcoholic drinks)
- **Possibility of buying this offer multiple times**

Net price:
765 EUR or 3 000 PLN

Contact information

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