PyCon PI '17

Sponsorship Offer

Dear Sir/Madam,

*On behalf of the PyCon PL 2017 Organising Committee I am pleased to invite you to support the **10th, anniversary edition** of the event. Therefore, I would like you to get familiarised with our offer to sponsors.*
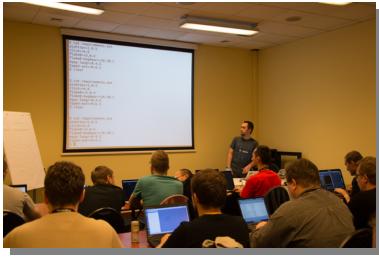
*In order to meet the growing expectations, we constantly introduce new ideas and improvements. Along with this edition we are adding **PyData** tracks connected with data science and machine learning. We will also have associated events like PyLadies Poland and new workshops for scientists. Last year the number of PyCon PL attendees was above 500 and our aim is to make it even higher.*

For our loyal sponsors, that support us regularly we are offering sponsorship levels at lower prices. We also recommend to check special sponsorship options which can be a valuable add-on to other packages.

We are aware that the further development of the conference requires strong, solid partners and sponsors. I believe that your share in supporting PyCon PL 2017 will be beneficial to both parties and at the same time the conference participants will benefit from our cooperation. Therefore, I invite you to get familiarised with the sponsorship terms we offer this year.

Filip Kłębczyk
Chief organiser of the conference
PyCon PL 2017

Basic information about PyCon PL

Time and venue

PyCon PL 2017 will be held from 17th to 20th of October in central part of Poland (less than 1 hour drive from Warsaw), at Hotel Ossa Congress & SPA**** (http://www.hotelossa.pl/en/).

Objective and mission

The objective of the conference is to raise the participants' qualifications, integration of the Python developers community in Poland, popularisation of new applications of the language as well as spreading good programming practices and exchange of experiences.

Target group

The conference is addressed to all Python programmers. Thanks to the presentations on a wide range of topics, the conference being held mostly over weekend and reasonable fees PyCon PL opens its doors to both the experienced specialists and Python enthusiasts who just polish their skills (including students and other learners). This year we are expecting 500-700 participants.

Subject area

The subject area embraces the widely understood programming and the use of Python. Starting from its day-to-day applications through frameworks for creating web applications and finishing with the use of Python for research and development purposes. The topics that discuss community, social and software projects mangement aspects are also welcome during the conference.

Sponsorship levels

PLATINUM SPONSOR

- the title of PyCon PL 2017 Platinum Sponsor,
- locating the Sponsor's advertising stall in the sponsors stalls zone,
- placing the Sponsor's logo on each webpage of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website,
- the information about becoming a Sponsor in conference social media services,
- up to 5 min presentation of sponsor at opening of the conference,
- the possibility of giving a special 30 min. presentation by the Sponsor in order to recruit,
- the possibility of giving one 90 min. or two 45 min. presentations on technical subject-matters by the Sponsor,
- the possibility of conducting a survey among the conference participants,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,
- placing the Sponsor's roll-up screen in the conference rooms and at registration,
- the information about the sponsorship of the main prize (as long as the Sponsor funds one),
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones),
- the possibility of screening up to 3 Sponsor's slides in the breaks between presentations,
- ability to send emails with job proposals or advertisements to PyCon PL participants who agree to receive them during registration,
- possibility of placing Sponsor's three job offers on the conference website,
- fee free participation in the conference for five representatives of the Sponsor.[1]
- **other bonuses (to be negotiated)**

Net price:
3 600 EUR or 15 000 PLN (for last year sponsors)
3 900 EUR or 16 000 PLN (for new sponsors)
5 000 EUR or 20 000 PLN (delayed payment)
+ extra charge for extra non-standard bonuses

---

1 For sponsor representatives standard tickets from Thursday - incl. 1 x single standard room, 2 x twin standard room

GOLD SPONSOR

- the title of PyCon PL 2017 Gold Sponsor,
- locating the Sponsor's advertising stall in the sponsors stalls zone,
- placing the Sponsor's logo on each webpage of the conference website along with the link to the internet website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website,
- the information about becoming a Sponsor in conference social media services,
- the possibility of giving one 60 minute presentation on technical subject-matters by the Sponsor,
- the possibility of conducting a survey among the conference participants,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,
- placing the Sponsor's roll-up screen in the conference rooms of the event,
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones),
- the possibility of screening up to 2 Sponsor's slides in the breaks between presentations,
- ability to send e-mails with job proposals or advertisements to PyCon PL participants who agree to receive them during registration,
- possibility of placing Sponsor's one job offer on the conference website,
- fee free participation in the conference for three representatives of the Sponsor.[2]

Net price:

2 250 EUR or 9 200 PLN (for last year sponsors)
2 375 EUR or 9 700 PLN (for new sponsors)
2 950 EUR or 12 000 PLN (delayed payment)

---

2 For sponsor representatives standard tickets from Thursday - incl. 1 x single standard room, 1 x twin standard room

SILVER SPONSOR

- the title of PyCon PL 2017 Silver Sponsor,
- locating the Sponsor's advertising stall in the sponsors stalls zone,
- placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor,
- the information about becoming a Sponsor in conference social media services
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,
- placing two Sponsor's roll-up screens in the conference rooms of the event,
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones),
- the possibility of screening up to 1 Sponsor's slide in the breaks between presentations,
- fee free participation in the conference for two representative of the Sponsor.[3]

Net price:

1 150 EUR or 4 600 PLN (for last year sponsors)
1 250 EUR or 5 100 PLN (for new sponsors)
1 800 EUR or 7 350 PLN (delayed payment)

---

3 For sponsor representatives standard tickets from Thursday - incl. 1 x twin standard room

BRONZE SPONSOR

- the title of PyCon PL 2017 Bronze Sponsor,
- placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,
- placing the Sponsor's roll-up screen in the main conference hall of the event,
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones).

Net price:

450 EUR or 1 750 PLN (for last year sponsors)
525 EUR or 2 000 PLN (for new sponsors)

GRAPHITE SPONOSOR

- the title of PyCon PL 2017 Graphite Sponsor,
- placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,

Material support (negotiable)

Special sponsorship options

COFFEE BREAK SPONSOR
- Sponsor's logotype branding in the space where coffee break will be served (during the time of one coffee break). Coffee break is available to all PyCon PL participants.

Net price:
2 500 EUR or 10 000 PLN

BUS TRANSFER SPONSOR
- Sponsor's logotype in information about transfer (for attendees and invited guests) from Warsaw to Hotel Ossa and back
- **Unique package - only for one sponsor**

Net price:
1 750 EUR or 7 000 PLN

FINANCIAL AID SPONSOR
- Sponsor's logotype in Financial Aid request form

Net price:
1 250 EUR or 5 000 PLN

RETRO ZONE SPONSOR

- Sponsor's logotype near retrozone stations
- **Unique package - only for one sponsor**

Net price:
750 EUR or 3 000 PLN

BEVERAGES SPONSOR

- Sponsor's logotype branding at rollbar serving beverages in board games zone (only for time of serving beverages that sponsor funded)
- One drink per attendee for 240 of the attendees (beer, two types of juice, three types of popular soft drinks)
- **Possibility of buying this offer multiple times**

Net price:
525 EUR or 2 000 PLN

Contact information

Ewa Jodlowska
ewa@python.org

Filip Kłębczyk
fklebczyk@wecamo.eu
tel. +48 536 279 202