



## **Sponsorship Offer**

*Dear Sir/Madam,*

*On behalf of the PyCon PL 2016 Organising Committee we are pleased to invite you to cooperate in organising this year's edition. Therefore, I would like you to get familiarised with our offer to sponsors.*

*When in year 2008 first plans to organise the Polish edition of the well-known and valued PyCon appeared, we did not think about its future. We were rather focused to render it as successful as possible. That is why we appreciate the trust that the participants and sponsors of the past seven editions have put in us. Thanks to them the Polish PyCon has become a fixed event in the Python calendar.*

*The success we have managed to achieve so far motivates us to further, even harder work on the organisation of the 9th edition of conference. We want the PyCon PL 2016 to be better than the previous events. In order to meet the new expectations, we constantly introduce improvements. Last year all the 520 conference passes were sold out and this year we are capable to have even more attendees. Additionally, we intend to invite at least as many international guests as in the last year and make plenty of talks in English. However, we are aware that the further development of the conference requires strong, solid partners and sponsors.*

*I believe that your share in supporting PyCon PL 2016 will be beneficial to both parties and at the same time the conference participants will benefit from our cooperation. Therefore, I invite you to get familiarised with the sponsorship terms we offer this year.*

*Filip Kłębczyk*

*Chief organiser of the conference  
PyCon PL 2016*

# *Basic information about PyCon PL*

PyCon PL 2016 is the Polish edition of the well known and valued conference devoted to the Python language. It is organized by members of Polish Python community with cooperation of Polish Linux Users Group.

## **Time and venue**

PyCon PL 2016 will be held from 13<sup>th</sup> to 16<sup>th</sup> of October in central part of Poland (less than 1.5 hr drive from Warsaw), at Hotel Ossa Congress & SPA\*\*\*\* (<http://www.hotelossa.pl/en/>).

## **Objective and mission**

The objective of the conference is to raise the participants' qualifications, integration of the Python Programmers' Community in Poland, popularisation of new applications of the language as well as spreading good programming practices and exchange of experiences.

## **Target group**

The conference is addressed to all Python programmers. Thanks to the presentations on a wide range of topics, the conference being held mostly over weekend and reasonable fees PyCon PL opens its doors to both the experienced specialists and Python enthusiasts who just polish their skills (including students and other learners). This year we are expecting more than 600 participants.

## **Subject area**

The subject area embraces the widely understood programming and the use of Python. Starting from its day-to-day applications through frameworks for creating web applications and finishing with the use of Python for research purposes.

# *Sponsorship levels*

## **PLATINUM SPONSOR**

- the title of PyCon PL 2016 Platinum Sponsor,
- locating the Sponsor's advertising stall in the sponsors stalls zone,
- placing the Sponsor's logo on each webpage of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website,
- the information about becoming a Sponsor in conference social media services,
- up to 5 min presentation of sponsor at opening of the conference,
- the possibility of giving a special 30 min. presentation by the Sponsor in order to recruit,
- the possibility of giving one 90 min. or two 45 min. presentations on technical subject-matters by the Sponsor,
- the possibility of conducting a survey among the conference participants,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,
- placing the Sponsor's roll-up screen in the conference rooms and at registration,
- the information about the sponsorship of the main prize (as long as the Sponsor funds one),
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones),
- the possibility of screening up to 3 Sponsor's slides in the breaks between presentations,
- ability to send emails with job proposals or advertisements to PyCon PL participants who agree to receive them during registration,
- possibility of placing Sponsor's three job offers on the conference website,
- fee free participation in the conference for five representatives of the Sponsor.<sup>1</sup>
- **other bonuses (to be negotiated)**

### **Net price:**

**3 600 EUR or 15 000 PLN (for last year sponsors)**

3 900 EUR or 16 000 PLN (for new sponsors)

5 000 EUR or 20 000 PLN (delayed payment)

**+ extra charge for other bonuses**

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<sup>1</sup> 5 standard tickets - incl. 1 x single room, 2 x twin room

# GOLD SPONSOR

- the title of PyCon PL 2016 Gold Sponsor,
- locating the Sponsor's advertising stall in the sponsors stalls zone,
- placing the Sponsor's logo on each webpage of the conference website along with the link to the internet website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website,
- the information about becoming a Sponsor in conference social media services,
- the possibility of giving one 60 minute presentation on technical subject-matters by the Sponsor,
- the possibility of conducting a survey among the conference participants,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,
- placing the Sponsor's roll-up screen in the conference rooms of the event,
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones),
- the possibility of screening up to 2 Sponsor's slides in the breaks between presentations,
- ability to send e-mails with job proposals or advertisements to PyCon PL participants who agree to receive them during registration,
- possibility of placing Sponsor's one job offer on the conference website,
- fee free participation in the conference for three representatives of the Sponsor.<sup>2</sup>

## **Net price:**

**2 200 EUR or 9 000 PLN (for last year sponsors)**

2 300 EUR or 9 500 PLN (for new sponsors)

2 800 EUR or 11 500 PLN (delayed payment)

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<sup>2</sup> 3 standard tickets - incl. 1 x single room, 1 x twin room (possibility to change to 1 x triple room)

## SILVER SPONSOR

- the title of PyCon PL 2016 Silver Sponsor,
- locating the Sponsor's advertising stall in the sponsors stalls zone,
- placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor,
- the information about becoming a Sponsor in conference social media services
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,
- placing two Sponsor's roll-up screens in the conference rooms of the event,
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones),
- the possibility of screening up to 1 Sponsor's slide in the breaks between presentations,
- fee free participation in the conference for two representative of the Sponsor.<sup>3</sup>

### **Net price:**

**1 100 EUR or 4 500 PLN (for last year sponsors)**

1 200 EUR or 5 000 PLN (for new sponsors)

1 700 EUR or 7 000 PLN (delayed payment)

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<sup>3</sup> 2 standard tickets - incl. 1 x twin room

## **BRONZE SPONSOR**

- the title of PyCon PL 2016 Bronze Sponsor,
- placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,
- placing the Sponsor's roll-up screen in the main conference hall of the event,
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones).

### **Net price:**

**450 EUR or 1 750 PLN (for last year sponsors)**

**475 EUR or 2 000 PLN (for new sponsors)**

## **GRAPHITE SPONSOR**

- the title of PyCon PL 2016 Graphite Sponsor,
- placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the conference registration point at the hotel,

**Material support (negotiable)**

# *Special sponsorship options*

## **COFFEE BREAK SPONSOR**

- Sponsor's logotype branding in the space where coffee break will be served (during the time of one coffee break). Coffee break is available to all PyCon PL participants.

**Net price:**

**2 500 EUR or 10 000 PLN**

## **BUS TRANSFER SPONSOR**

- Sponsor's logotype in information about transfer (for attendees and invited guests) from Warsaw to Hotel Ossa and back
- **Unique package - only for one sponsor**

**Net price:**

**1 750 EUR or 7 000 PLN**

## **FINANCIAL AID SPONSOR**

- Sponsor's logotype in Financial Aid request form

**Net price:**

**1 250 EUR or 5 000 PLN**



## RETRO ZONE SPONSOR

- Sponsor's logotype near retrozone stations
- **Unique package - only for one sponsor**

**Net price:**

**750 EUR or 3 000 PLN**

## BEVERAGES SPONSOR

- Sponsor's logotype branding at rollbar serving beverages in board games zone (only for time of serving beverages that sponsor funded)
- One drink per attendee for 240 of the attendees (beer, two types of juice, three types of popular soft drinks)
- **Possibility of buying this offer multiple times**

**Net price:**

**500 EUR or 2 000 PLN**

## *Contact information*

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