PyCon PI '14

SPONSORSHIP OFFER 2014

Dear Sir / Madam,

On behalf of the PyCon PL 2014 Organising Committee we are pleased to invite you to cooperate in organising this year's edition. Therefore, I would like you to get familiarised with our offer to sponsors.

When in year 2008 first plans to organise the Polish edition of the well-known and valued PyCon appeared, we did not think about its future. We were rather focused to render it as successful as possible. That is why we appreciate the trust that the participants and sponsors of the first six editions have put in us. Thanks to them the Polish PyCon has become a fixed event in the Python calendar.

The success we have managed to achieve so far motivates us to further, even harder work on the organisation of the 7th edition of conference. We want the PyCon PL 2014 to be better than the previous events. In order to meet the new expectations, we constantly introduce improvements.

Last year all the 330 conference passes were sold out and this year we are capable to have 500 attendees. Additionally, we intend to invite even more international guests than last year and make more talks in English. However, we are aware that the further development requires strong, solid partners and sponsors.

I believe that your share in supporting PyCon PL 2014 will be beneficial to both parties and at the same time the conference participants will benefit from our cooperation. Therefore, I invite you to get familiarised with the sponsorship terms we offer this year.

Filip Kłębczyk
Chief organiser of the conference
PyCon PL 2014

Basic information about PyCon PL

PyCon PL 2014 is the Polish edition of the well known and valued conference devoted to the Python language. It is organized by members of Polish Python communitywith cooperation of Polish Linux Users Group.

Time and venue

PyCon PL 2014 will be held from 16th to 19th of October in the city of Szczyrk, at the hotel "Orle Gniazdo" (www.orlegniazdo.pl).

Objective and mission

The objective of the conference is to raise the participants' qualifications, integration of the Python Programmers' Community in Poland, popularisation of new applications of the language as well as spreading good programming practices and exchange of experiences.
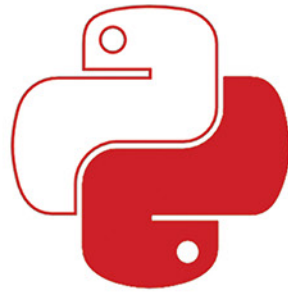
Target group

The conference is addressed to all Python programmers. Thanks to the presentations on a wide range of topics, the conference being held mostly over weekend and reasonable fees PyCon PL opens its doors to both the experienced specialists and Python enthusiasts who just polish their skills (including students and other learners). This year we are expecting up to 500 participants.

Subject area

The subject area embraces the widely understood programming and the use of Python. Starting from its daytoday applications through frameworks for creating web applications and finishing with the use of Python for research purposes.
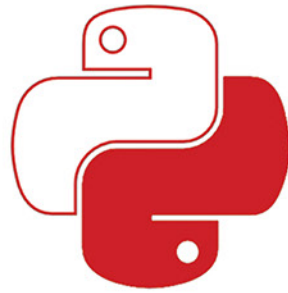
Sponsorship levels

PLATINIUM SPONSOR

- the title of PyCon PL 2014 Platinium Sponsor,
- locating the Sponsor's advertising stall in the sponsors stalls zone,
- placing the Sponsor's logo on each webpage of the conference website along with the link to the website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website,
- information about the Sponsor in press releases regarding the conference,
- the possibility of giving a special 30 minute presentation or workshop by the Sponsor in order to recruit staff,
- the possibility of giving one 90 minute or two 45 minute presentations on technical subjectmatters by the Sponsor,
- the possibility of conducting a survey among the conference participants,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the checkin at the hotel,
- placing the Sponsor's banner or advertising stand close to the screen in the main conference hall of the event,
- placing additional Sponsor's advertisements in the agreed areas,
- the information about the sponsorship of the main prize (as long as the Sponsor funds one),
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones),
- the possibility of screening the Sponsor's presentation or graphics board in the breaks between presentations,
- ability to send emails with job proposals or advertisements to PyCon PL participants who agree to receive them during registration,
- fee free participation in the conference for five representatives of the Sponsor.
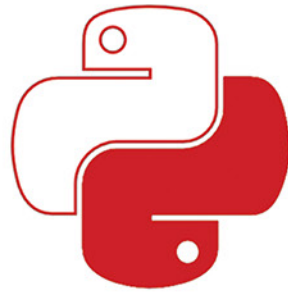- **other bonuses (to be negotiated)**

**Net price: 3500 EUR
+ extra charge for other bonuses**

GOLD SPONSOR

- the title of PyCon PL 2014 Gold Sponsor,
- locating the Sponsor's advertising stall in the sponsors stalls zone,
- placing the Sponsor's logo on each webpage of the conference website along with the link to the internet website indicated by the Sponsor as well as placing the logo in the "Sponsors" section of the conference website,
- information about the Sponsor in press releases regarding the conference,
- the possibility of giving one 60 minute presentation on technical subjectmatters by the Sponsor,
- the possibility of conducting a survey among the conference participants,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the checkin at the hotel,
- placing the Sponsor's banner or advertising stand in the main conference hall of the event,
- placing additional Sponsor's advertisements in the agreed areas,
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones),
- the possibility of screening the Sponsor's presentation or graphics board in the breaks between presentations,
- ability to send emails with job proposals or advertisements to PyCon PL participants who agree to receive them during registration,
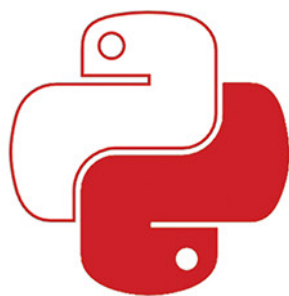- fee free participation in the conference for three representatives of the Sponsor.

Net price: 2000 EUR

SILVER SPONSOR

- the title of PyCon PL 2014 Silver Sponsor,
- locating the Sponsor's advertising stall in the sponsors stalls zone,
- placing the Sponsor's logo in top section and in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor,
- information about the Sponsor in press releases regarding the conference,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the checkin at the hotel,
- placing the Sponsor's banner or advertising stand in the main conference hall of the event,
- placing additional Sponsor's advertisements in the agreed areas,
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones),
- the possibility of screening the Sponsor's presentation or graphics board in the breaks between presentations,
- fee free participation in the conference for two representative of the Sponsor.

Net price: 1000 EUR

BRONZE SPONSOR

- the title of PyCon PL 2014 Bronze Sponsor,
- placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the checkin at the hotel,
- placing the Sponsor's banner or rollup in the main conference hall of the event,
- placing additional Sponsor's advertisements in the agreed areas,
- ability to send emails with job proposals or advertisements to PyCon PL participants who agree to receive them during registration,
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones).

Net price: 400 EUR

GRAPHITE SPONSOR

- the title of PyCon PL 2014 Graphite Sponsor,
- placing the Sponsor's logo in "Sponsors" section of conference website along with the link to the website indicated by the Sponsor,
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the checkin at the hotel.

Price: material support (negotiable)

PyCon PI'14

SPONSORSHIP OFFER 2014

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