



Offer to sponsors



On behalf of the PyCon PL 2012 Organisation Committee we are pleased to invite you to cooperate in organising this year's edition. Therefore, I would like you to get familiarised with our offer to sponsors.

When a few years ago first plans to organise the Polish edition of the well-known and valued PyCon appeared, we did not think about its future. We were rather focused to render it as successful as possible. That is why we appreciate the trust that the participants and sponsors of the first four editions have put in us. Thanks to them the Polish PyCon has become a fixed event in the Python calendar.

The success we have managed to achieve so far motivates us to further, even harder work on the organisation of the fifth conference edition. We want the PyCon PL 2012 to be better than the previous events. In order to meet the new expectations, we constantly introduce improvements. Last year, we have extended the event by one day. That change was so well received by participants, that we decided to offer a four day option this year as well. Additionally, we intend to invite even more international guests than last year, whose presentations will take place in a special session held in English. However, we are aware that the further development requires strong, solid partners and sponsors.

I believe that your share in supporting PyCon PL 2012 will be beneficial to both parties and at the same time the conference participants will benefit from our cooperation. Therefore, I invite you to get familiarised with the sponsorship terms we offer this year.

Filip Kł bczyk
Chief organiser of the conference
PyCon PL 2012



Basic information about PyCon PL 2012

PyCon PL 2012 is the Polish edition of the well and valued conference devoted to the Python language. It is organized by the Silesian branch of the Polish Linux User Group Association (PLUG), the Student's Linux and Free Software Research Circle (SKNLIWO) and Student's Software and Language Engineering Research Circle (SKNIPIJ) at the Silesian University of Technology.

Time and venue

PyCon PL 2012 will be held from 13th to 16th of September at the Hotel Przedwiośnie (<http://www.hotelprzedwiosnie.pl/>) located in the Holy Cross Mountains, which is not far from the main road no. 7 – the main route between Warsaw and Cracow.

Objective and mission

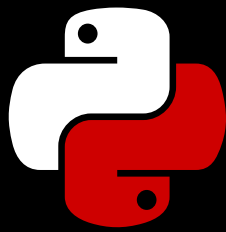
The objective of the conference is to raise the participants' qualifications, integration of the Python Programmers' Community in Poland, popularisation of new applications of the language as well as spreading good programming practice and exchange of experiences.

Target group

The conference is addressed to all Python programmers. Thanks to the presentations on a wide range of topics, the conference being held mostly over holidays and reasonable fees PyCon PL opens its doors to both the experienced specialists and Python enthusiasts who just polish their skills (including students and other learners).

Subject area

The subject area embraces the widely understood programming and the use of Python. Starting from its day-to-day applications through frameworks for creating web applications and finishing with the use of Python for research purposes.



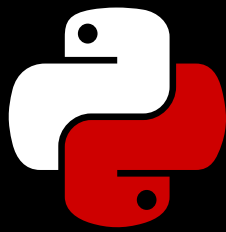
PyCon **PL**'12

Offer to sponsors

PLATINUM Package

- the title of **PyCon PL 2012 Platinum Sponsor**;
- locating the Sponsor's advertising stall directly in front of the main conference hall;
- placing the Sponsor's logo on each webpage of the conference website along with the link to the internet website indicated by the Sponsor as well as placing the logo in the „Sponsors“ section of the conference website;
- information about the Sponsor in press releases regarding the conference;
- the possibility of giving a special 30-minute presentation or workshop by the Sponsor in order to recruit staff;
- the possibility of giving one 90-minute or two 45-minute presentations on technical subject-matters by the Sponsor;
- the possibility of conducting a survey among the conference participants;
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the check-in at the hotel;
- placing the Sponsor's banner or advertising stand close to the screen in the main conference hall of the event;
- placing additional Sponsor's advertisements in the agreed areas;
- the information about the sponsorship of the main prize (as long as the Sponsor funds one);
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones);
- the possibility of screening the Sponsor's presentation or graphics board in the breaks between presentations;
- ability to send e-mails with job proposals or advertisements to PyCon PL participants who agree to receive them during registration;
- fee free participation in the conference for four representatives of the Sponsor.

Net price: 2700 EUR



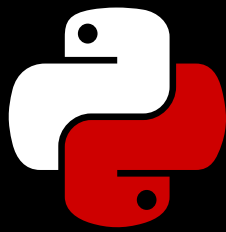
PyCon **PL**'12

Offer to sponsors

GOLD Package

- the title of **PyCon PL 2012 Gold Sponsor**;
- locating the Sponsor's advertising stall directly in front of the main conference hall;
- placing the Sponsor's logo on each webpage of the conference website along with the link to the internet website indicated by the Sponsor as well as placing the logo in the „Sponsors“ section of the conference website;
- information about the Sponsor in press releases regarding the conference;
- the possibility of giving one 60-minute presentation on technical subject-matters by the Sponsor;
- the possibility of conducting a survey among the conference participants;
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the check-in at the hotel;
- placing the Sponsor's banner or advertising stand in the main conference hall of the event;
- placing additional Sponsor's advertisements in the agreed areas;
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones);
- the possibility of screening the Sponsor's presentation or graphics board in the breaks between presentations;
- ability to send e-mails with job proposals or advertisements to PyCon PL participants who agree to receive them during registration;
- fee free participation in the conference for two representatives of the Sponsor.

Net price: 1500 EUR



PyCon **PL**'12

Offer to sponsors

SILVER Package

- the title of **PyCon PL 2012 Silver Sponsor**;
- locating the Sponsor's advertising stall directly in front of the main conference hall;
- placing the Sponsor's logo in the „Sponsors“ section of the conference website along with the link to the internet website indicated by the Sponsor;
- information about the Sponsor in press releases regarding the conference;
- the possibility of giving one 30-minute presentation on technical subject-matters by the Sponsor;
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the check-in at the hotel;
- placing the Sponsor's banner or advertising stand in the main conference hall of the event;
- placing additional Sponsor's advertisements in the agreed areas;
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones);
- the possibility of screening the Sponsor's presentation or graphics board in the breaks between presentations;
- ability to send e-mails with job proposals or advertisements to PyCon PL participants who agree to receive them during registration;
- fee free participation in the conference for one representative of the Sponsor.

Net price: 750 EUR



Offer to sponsors

BRONZE Package

- the title of **PyCon PL 2012 Bronze Sponsor**;
- locating the Sponsor's advertising stall in the room leading directly to the main conference hall;
- placing the Sponsor's logo in the „Sponsors“ section of the conference website along with the link to the internet website indicated by the Sponsor;
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the check-in at the hotel;
- placing the Sponsor's banner or advertising stand in the main conference hall of the event;
- placing additional Sponsor's advertisements in the agreed areas;
- ability to send e-mails with job proposals or advertisements to PyCon PL participants who agree to receive them during registration;
- the information about the sponsorship of additional prizes (as long as the Sponsor funds ones);

Net price: 350 EUR



Offer to sponsors

GRAPHITE Package

- the title of **PyCon PL 2012 Graphite Sponsor**;
- placing the Sponsor's logo in the „Sponsors“ section of the conference website along with the link to the internet website indicated by the Sponsor;
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the check-in at the hotel;

Price: material support (negotiable)



Contact:

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